"This is civil engineering" is ICE’s innovative public awareness campaign designed to raise the profile of civil engineering and highlight the benefits of infrastructure to local communities.

-Launched 2012
-This is civil engineering campaign has continued to raise awareness of civil engineering projects in their locality for over 3 years.

-Over 100
-#thisiscivilengineering banners and plaques have been displayed at project sites across the UK, increasing public opportunities to see the campaign.

-Over 100
-partner organisations have joined the campaign, showcasing their civil engineering projects and how they deliver specific benefits to local communities.

-30k followers
-on the ICE twitter page and hundreds engaging with #thisiscivilengineering hashtag, nationally and internationally.
Get involved

Help us increase public perception of civil engineering projects across the nation and encourage young people into the profession. This is civil engineering campaign will also support your company to meet Corporate Social Responsibility aims and to achieve wider recognition amongst local communities.

If you’re interested in getting involved, send us full details of your project including project scope, location and intended start/finish dates. Once we’ve received your project information, an ICE representative in your region will contact you to discuss the next steps in getting the campaign up and running at your project site.

Join the conversation

Tell us how and why your #thisiscivilengineering project will benefit society via ICE social media.

Follow ICE on

Twitter
@ICE_engineers

Instagram
@ICE_engineers

Facebook
“like” ICE

Find out more:

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