PARTNERSHIP OPPORTUNITIES 2019
About ICE

Established in 1818 and with over 92,000 members worldwide, ICE is the independent voice of infrastructure and the number one source of expertise in engineering policy.

We are leading the global infrastructure debate, assuring society that ICE professionals can be trusted throughout their career by providing a diverse, inclusive, professionally qualified membership and a trusted knowledge repository across the engineering world.

ICE Digital Transformation Campaign

Digital Transformation is a key enabler of a more productive industry

The infrastructure sector is moving fast into a world of connectivity, automation and data abundance, presenting the opportunity to entirely transform the way we deliver and manage assets and networks.

To realise the potential, our sector must collaborate to tackle barriers and drive progress.

If we can unlock the value of data and information, we can deliver high-performing infrastructure that is more efficient, more sustainable and delivers better outcomes for customers and users.

The Digital Transformation Campaign is supported by key industry partners and supports practitioners, organisations and industry by creating an opportunity to share knowledge, facilitate debate and promote best practice around key transitional challenges.

Water Knowledge Programme

Clean water and sanitation are at the very core of sustainable development, critical to the survival of people and the planet

In 2019 the Water Knowledge Programme will align the aims of the United Nations Sustainable Development Goals 6 and 13; to ensure safe water and sanitation for all, and to take urgent action to combat climate change and its impacts.

This platform provides opportunities for industry to contribute to and share existing knowledge that will make it easier for our members, the wider industry and society to access a repository of knowledge and expertise to help address key issues.

While the engineering aspects of major water infrastructure projects may grab the headlines, they must be underpinned by well-argued and well-presented long term strategic plans that will safeguard, protect and transform lives for the next 100 years.
Partnership Opportunities

PODS
A multimedia platform to inform, engage, consult and provide information and resource to a relevant and informed audience. Based on the ground floor of ICE HQ in Westminster, the ICE PODS engage with a daily footfall audience of 400 visitors.

MEDIA CUBE
Located in the infrastructure learning hub at ICE, the Media Cube is a bespoke, hi-tech cinema auditorium that provides partners with the opportunity to play video content, animations or short promos. ‘Skin’ your branding and relevant messaging in a purpose built display unit.

WATER EXHIBITION
Align your brand with the water exhibition, educating on how infrastructure professionals play a key role in responding to societal challenges around clean water and sanitation. The ICE exhibition audience ranges from school children to industry leaders. In 2018, 30,000 people visited the exhibition.

ICE LEARNING HUB
This is the future of content, interaction and knowledge across the ICE community. Align your branding or thought leadership activity through ICE’s digital learning environment and embed yourself as experts within a given sector.

DESIGN SPRINT WORKSHOPS
Showcase your expertise and engineering sector solutions to your target market by bringing together key stakeholders and working collaboratively to create ideas that answer critical industry questions.

BESPOKE NETWORKING EVENTS
Entertain your clients, industry influencers and stakeholders at the home of civil engineering. Enjoy award winning hospitality and service with your clients at One Great George Street.

BREKFAST BRIEFINGS | 10 - 30 attendees
A popular time for delegates to engage in discussion, debate and knowledge development. Deliver a specific message to a highly targeted audience over breakfast hosted by your organisation.

ROUNDTABLE EVENTS | 12 - 25 attendees
Position yourself at the centre of industry debate by convening a targeted audience and discuss key campaign topics.

JOINT LECTURES
Convene a large group of stakeholders to deliver a specific message and raise your profile as a thought leader in infrastructure. ICE has a long-established reputation for its high-profile lecture series, allowing your organisation to align itself with award winning content.

BESPOKE RESEARCH, PROJECTS, SURVEYS, WHITE PAPERS
Generate insights on infrastructure challenges and problems to develop your understanding of industry.

WEBINARS | 400 - 1500 viewers
Digitally showcase expertise and knowledge to a large audience from a specified target market.

We initially chose to partner with the Institution of Civil Engineers because engineers find solutions to the big issues - they are problem solvers.

Martin Lambley
Product Manager – Stormwater Management

Align your brand by becoming a joint partner with the ICE at the following national events:

Futurebuild
5 - 7 March, ExCel, London

Digital DNA
18 - 19 June
St George’s Market, Belfast

Digital Construction Week
16 -17 October
ExCel, London
Your ICE Partnership Team

To discuss how to develop your client base and increase your company profile as part of this year-long campaign, contact the team today:

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