

International Women in Engineering Day 2020

Proud to be Women in Engineering Photo Challenge

#ProudToBeWIE #INWED20 #ShapeTheWorld

About the Photo Challenge

The International Women in Engineering Day 2020 (INWED20) is on **23 June 2020**. This year's theme for [INWED](#) is '**Shape the World**'. Women (and men) all over the globe can help to raise the profile of women engineers and encourage more people to consider engineering as their profession.

Institution of Civil Engineers Hong Kong Association (ICE) and the Hong Kong Institution of Engineers (HKIE) co-organise this '**Proud to be Women in Engineering Photo Challenge (#ProudToBeWIE)**' is now open to all engineers in Hong Kong to support this meaningful INWED20 event. The aims of this event are to:

- 1) Promote how engineers shape the world, and
- 2) Engineering is not a profession only for men

Women engineers are encouraged to take photos of yourselves and a completed engineering project or product to demonstrate the world how engineers 'Shape the World'!

Male engineers and non-engineers are also welcomed to do the same, but you need to invite at least one woman engineer in the photo!

How do I enter?

1. Take a photo of yourself or with woman engineer(s) with a completed engineering project or product
2. Upload the photo to your personal Facebook with a short statement that you would like to tell the public, s
Engineers developed Octopus Card!, Engineers protect you from landslide, etc.
3. Tag the photo **#ProudToBeWIE #INWED20 #ShapeTheWorld** and set the photo privacy to "**Public**"
4. Tag at least 5 friends to nominate them to join this challenge!
5. Include a background statement at the bottom of your post.

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- *Promote how engineers shape the world, and*
- *Engineering is not a profession solely for men"*

Let's Get Social

Facebook Post - Example



We, engineers, built subway and traveller, such that I can come to work from Admiralty MTR without sweating in hot summer 😊.

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- *Promote how engineers shape the world, and*
- *Engineering is not a profession solely for men"*

Women in engineering are challenged to post a photo/photos of yourself with a completed engineering project or product to show others how engineers 'Shape the World!' Male engineers and non-engineers, you also can participate this challenge by inviting at least one woman engineer to join your photos! All you have to do is copy and paste this post, replace my photo description with yours and tag at least 5 friends to join this challenge! Please also set the privacy of the post to "Public" to let more people know about engineering.

Name1, Name2, Name3, Name4 and Name5, you are nominated to join me in this challenge!

Remember to like ICE HKA's and HKIE's facebook pages:

<https://www.facebook.com/icehkassociation/>

#ProudToBeWIE #INWED20 #ShapeTheWorld