



Pitch 200 Entry Form

Are you a civil engineer with a passion for what you do? Have you worked on an exciting project that you're bursting to tell someone about? Have you ever wanted to share your knowledge to a wider audience?

If so, then make sure you apply for Pitch 200, ICE's new competition to find the person who can best demonstrate a civil engineering related concept or project in a 200 second video. You are invited to make your entry as weird and wonderful as possible using anything at your disposal to explain your chosen idea, the use of props is highly encouraged.

To apply, you need to complete the form and send a short 1 minute video summary of your concept or project. Entries will then be shortlisted and those that go through will then be asked to make their full 200 second presentations at (location) on (date), with the winner being decided by a panel of high profile judges. The audience will be made up of members of the public including (target audience).

The judging panel will be looking for the best presentation of a technical idea to a non-specialist audience.

Example 1:

Say my name is Isambard and I've been working on this interesting suspension bridge in Bristol. For my video, I could make a model of the bridge showing how it was constructed and the engineering behind it.

Example 2:

I'm a civil engineer who uses virtual reality headsets to enable people to view construction sites. The technology is incredible and I really want to show people how engineers are embracing the future. For my video, I could use the virtual reality headset as a prop, showing the audience how I use it and why it's so amazing.

The regional winner will become Public Ambassador for both (ICE Region) with the overall national winner becoming the face of ICE's public engagement programme in 2019. He or she will have the opportunity to speak at public events.

This competition is open to all ICE members, whatever your membership grade.



What do I need to do?

Applying for this competition is easy. All you need to do is:

1. Fill in the form below and send us a 60 second video via email to **Kelly.forbes@ice.org.uk**, presenting your idea, concept or project. The closing date for applications is **25 June 2018**.
2. Videos will then be judged and shortlisted. Entrants will be notified as to whether they have been shortlisted by **20 July 2018**.
3. Those that are shortlisted will be invited to make a longer 200 second presentation at the Pitch 200 regional round at **National Museum of Scotland, Edinburgh** on **Friday 14 September**, where a panel of high profile judges will choose the final winner.
4. The final winner will become the ICE Scotland Public Ambassador for 2019.

How will the videos be judged?

Videos will be shortlisted based on how interesting, novel and clear they are. Please be aware, the first 60 second video can be used to explain what you would do in the longer 200 second presentation, giving us an indication of what you have planned. If you require more resources for your 200 second presentation, explain in your first 60 second video what you would require.

ICE will endeavour to help with any reasonable request for resources or materials and can assist with filming for the first 60 second video – please do let us know if you required assistance. If you can't attend the regional round, you can submit a 3.2 minute video to be judged alongside the other entrants.

The 200 second videos will be judged based on how entertaining, professional, interesting and clear they are in explaining the idea.

Your details

Pitch Title:

Name:

Email:

Telephone Number:

ICE Grade of Membership/ Number:

Company:

Academic Establishment: