

Bournemouth Beach Lodges

Under £3m Collaboration

£1,750,000

WSP

Bournemouth Beach Lodges

'Bournemouth Beach Lodges' is an innovative tourism accommodation project comprising fifteen overnight stay beach lodges, owned and operated by Bournemouth Borough Council. Fourteen of these lodges accommodate sleeping for 6 people across two floors and include a shower room, kitchen, seating and Wi-Fi. One lodge is wheelchair friendly with wider doors and accessible decking area.

This project establishes a unique accommodation experience directly on the beach that attracts new visitors and spend to the town without impacting on existing accommodation sectors.

This 'first of its kind' Local Authority offer creates a new revenue stream for the Council, enabling protection of essential services against a backdrop of reduced resources. It will also contribute to the creation and sustainability of jobs within the local tourism economy.

Supported by the local tourism industry through the Bournemouth Tourism Management Board the project was commissioned by Bournemouth Borough Council, engineering and project management services provided by Mouchel (now WSP) and constructed by Seascope Construction, the Council's Construction Works Team.

Bournemouth Borough Council appointed a locally based company, Ecologic Developments, to design and build the lodges. With extensive experience of building and repairing lodges and huts they understood how these could function and meet the expectations for quality design and low maintenance.

Bournemouth Beach Lodges project was completed on time, within budget and to a very high quality standard. The lodges have been taking paying guests from the April 2017 and have been fully booked most of the year. Due to the success phase 2 is now at preliminary design stage.

Whilst this project isn't a heavy Civil Engineering project it is a scheme that uses existing technology in an innovative and sympathetic way for the benefit of tourists and the local economy. These are beach huts reinvented for the modern holidaymaker.