

Institution of Civil Engineers Hong Kong Association Graduates and Students Division Communications Competition 2024 – 25

Information package

Background of competition

The communications competition is a team competition promoting the continuous improvement of communication skills among Institution of Civil Engineers' (ICE) members. Competitors will be showcasing their presentation skills as they deliver a proposal on a hypothetical civil engineering project at a mock public consultation meeting. They will also need to win the support of judges and the audience as they address questions on the potential impacts on various potential stakeholders.

The competition will be an interactive mock public consultation meeting where competitors present their proposal on the hypothetical project and address questions from judges and the audience who represent various stakeholders. Teams may make reasonable assumptions for the project scenario. Detailed designs are **NOT** required.

Conditions of entry

- Each team shall be formed by **four to six** members, with **at least two** current ICE Student and/or Graduate Members (including those working towards Engineering Technician (EngTech MICE) membership)
- All team members must be graduates or students from engineering related programmes
- No team members shall possess more than **seven** years of industry experience (maximum of **ten** years of industry experience for those working towards Engineering Technician (EngTech MICE) membership)
- Teams may enter the competition again subject to meeting other terms of conditions

Shortlisting

If the number of valid applications is equal to/less than five, no shortlisting is required. In case there are more than **five** teams registered in the competition, a shortlisting mechanism will be introduced. Details will be announced together with the release of the project scenario, where each team will be required to submit a one-page expression of interest (EOI) in two weeks' time.

Expression of interest (EOI)

Teams will be asked to produce this document in a single A4 page, where they shall express their interest and understanding of the project scenario and outline a broad approach to the implementation of the project in order to demonstrate that they are competent to conduct the

consultation. The presentation and layout of EOI will be assessed to evaluate the effectiveness of communication of each team. Teams qualified to enter the final round will be notified by email.

Presentation and Q&A session

Each team will have approximately **30 minutes** in the competition, including **12 minutes** to present their proposed solution, **9 minutes** to answer questions from judges, and **3 minutes each** to respond to the questions raised from the remaining teams with different assigned stakeholder roles. The presentation shall touch on the design rationale of the proposed scheme. Participants will be judged on the quality of their dialogue with the audience.

Consultation strategy report

This report will be limited to one A4 page. The document should explain the overall strategy for consulting the general public, covering project stages from inception up till construction. The teams may cover their general strategy for public consultation. The target audience will be the client of the project.

Public information leaflet

Teams shall produce a leaflet comprising two A4 pages, which will be provided to the audience during their presentation. It should shed light on the project background, aiming to seek support from readers. The leaflet shall be in a tone addressing the general public, but shall also make references to engineering concepts and principles, as well as basic details of the proposed scheme.

Executive summary

The executive summary shall be limited to two A4 pages. It shall demonstrate awareness of potential public concerns and opinions raised at a public consultation. Comments addressing the concerns shall also be proposed, with the client of the project being the target audience.

The following table provides the scoring for each element of the Competition.

Elements	Weighting
Presentation	40%
Q&A session with judges and audience	20%
Consultation strategy report	10%
Public information leaflet	20%
Executive summary	10%

Teams are required to prepare the following documents to support their delivery of the mock public consultation. Materials shall be submitted via email at gs.hka@ice.org.uk and isabelle0.ice@gmail.com.

- Consultation strategy report
- Public information leaflet
- Executive summary
- Presentation materials (**at least 2 days** before the event date)

Submission of deliverables after the respective deadlines would lead to deduction in scores, or disqualification in the mock public consultation meeting.

Key dates

Description	Date
Deadline for registration	10 October 2024
Release of project scenario	25 October 2024
Deadline for submitting EOI	08 November 2024
Deadline for submitting other deliverables	27 December 2024
Final: mock public consultation meeting	04 January 2025

Prizes

The cash prizes will be awarded to

Winner team	HKD2,500 and certificates
First runner-up team	HKD1,500 and certificates
Second runner-up team	HKD1,000 and certificates
Best presenter award*	HKD500 and certificate
Best stakeholder award	HKD500 and certificates

* individual award

All participants having submitted competition documents and finished the presentation will receive certificates of participation.

Prizes and certificates for the winning team, first runner-up team, second runner-up team and the best presenter and best stakeholder awards will be presented at the end of the event.

Terms and conditions

- The decision made by the judging panel shall be final, and no appeal will be accepted.
- The organising committee reserves all rights of the competition except the result of the judgement.
- Where copyrighted graphics or multimedia are included, the contestant must state the origin (Participants should declare so when copyrighted graphics or multimedia are employed in their work). They may be disqualified if they fail to do so.
- All materials submitted may be reproduced and distributed as public-domain material.